GLI'S TAMILNADU NETWORKING INITIATIVE-GLOBAL LINKS INITIATIVE {UK} MADURAI, INDIA



GOODWILL SOCIAL WORK CENTRE

No: 5, South Street Extension Singarayar colony Madurai-625002, India

2007-2008

I. An Introduction

The Goodwill Social Work Centre, a professional social work organisation deeply committed to the development of children, youth and women was founded by Prof.Dr.J.Christopher Daniel, M.A.,Ph.D, a professionally trained social work Educator and a Practising Social worker in November 1981 in the temple city of Madurai, India with the prime objective of performing a wide spectrum of roles in the development of children, youth and women and undertaking a comprehensive action through professional approach with a preventive, curative and rehabilitative perspective. It aims at utilising positively the scientific methods of Social Work for problem identification, problem solving and problem prevention for the multifaceted development of children, youth and women who are at a disadvantage.

GOODWILL is a registered Indian Non-governmental organisation registered as a Society under the Tamilnadu Societies Registration Act 27 of 1975, Government of Tamilnadu {India}, Foreign Contributions (Regulations) Act 1976, Ministry of Home Affairs, Government of India. It is duly registered under section 12-A {b} of the Income Tax Act 1961. It is a registered member of the Civil Society Organisation {CSO}Constituency of the India CCM (www.indiaccm.org). Our Society's Registration number is: 112/1981 and our FCRA number is 075940124.

Since its inception our organisation has been working in the areas of children's rights, children's rights through artwork, Children's environmental health rights, humanitarian aid, Intensive family preservation of dysfunctional families, youth and women development, non-formal employment training for youth, community technology services, environment education and action, social research, NGO capacity building and networking and NGO consultancy. GOODWILL is highly professional in its approach and its methods are underpinned by a strong academic research ethos.

II. GLI (UK)-NGOs Meetings organised by GOODWILL



Our organisation has been actively involved in networking initiatives among NGOs/Civil society organisations in collaboration with GLOBAL LINKS INITIATIVE (www.glinet.org), United Kingdom. The Global Links Initiative is a UK based registered company and a charity, which is working in close

partnership with our centre in organising networking and capacity building programmes for small and developing NGOs in the State of Tamilnadu, India. The centre has organised two networking events for NGO administrators, project leaders, academics and social researchers in Madurai, Tamilnadu, South India. during 2006-2007.

The first GLI-NGOs MEET for NGO administrators, project leaders, academics and social researchers was held at Madurai in November 2006. About 120 participants representing 90 organisations/institutions were in attendance. As a GLI Networker, Prof. Dr. J. Christopher Daniel, Executive Director, Goodwill social work centre, an NGO based at Madurai was requested to assist with GLI in organising the above event in the temple city of Madurai. Mr. Robin Rowland, Chairman and co-founder of GLI(UK) and Mrs. Libby Brayshaw, Executive Director, GLI(UK) initiated the networking sessions along with Dr. J. Christopher Daniel, who was the organiser of the above meeting.

Following the overwhelming response from NGOs and institutions in and around Madurai and its neighbouring districts, the second GLOBAL LINKS INITIATIVE (UK)-NGOs MEET was organised by the Goodwill social work centre, hosted by GLI on 18th April 2007 in





Madurai. As many as 317 NGO Administrators, project leaders, academics and social researchers representing 257 organisations/institutions from 15 districts in the southern part of Tamilnadu participated in the GLI

networking event. Mr.Robin Rowland with his team of Trustees and Members of International Advisory Board of GLI attended the above event and actively interacted with the participants.





Later in July 2007, Mr.John Smalley, GLI Trustee and Mrs.Ann Smalley paid a visit to Goodwill social work centre and a formal reception was accorded to them by GOODWILL Team. They were taken to GOODWILL's village

projects, a few GLI Networkers' organisations and local colleges. Both of them addressed a gathering comprising faculty members and students of social work and social sciences at Lady Doak College and The American College, Madurai.















III.GLI (UK) signing of partnership agreement with GOODWILL (India)



Highly impressed by the professionalism in GOODWILL's governance and management of programmes, the Global Links Initiative(www.glinet.org), a registered company and a charity in the United Kingdom has entered into a partnership agreement with GOODWILL on 6th October 2007 to







work together to provide services and capacity building programmes for GLI Networkers in Tamilnadu, now numbering over 350. Mr. Robin Rowland, Founder and Chairman, GLI (UK) a n d Prof.Dr.J.Christoper Daniel, Executive Director, Goodwill social work centre signed the Memorandum Understanding. In the words of Mr.Robin Rowland 'This formal agreement deepens and strengthens the friendship, respect and collaboration that already existed between our two organisations and enables us to work even more closely together on practical local initiatives. exchanges and projects'.





IV.GLI's Tamilnadu Networking Initiative, Madurai, India

Following the signing of the MoU,GOODWILL is entrusted with the responsibility of controlling and supporting GLI's Tamilnadu Networking Initiative and is taking on the role of GLI representative and ambassador in serving the needs of GLI Networkers and local NGOs in Tamilnadu,India. Part of this new role is to take over the management and creation of the Tamilnadu content for the GLI English language website recording the inspiring stories of local GLI Networkers, news of their projects and activities and sharing their experiences and expertise with the wider GLI Global network.

V. Management and creation of the Tamilnadu content for the GLI English language website

As a preliminary event to the launching of the GLI's Tamilnadu networking initiative, both Mr.Robin Rowland, Chairman and Mrs.Libby Brayshaw, Executive Director conducted a two day intensive training in 'GLI's Site Manager' for the GOODWILL's administrative and project staff during 6-7,October 2007 at Madurai,India. Mr.Robin Rowland conducted sessions on the theme 'Global Links Networkers Enrolment and Quality Control Rules' and Mrs.Libby Brayshaw organised a series of 'hands-on training in 'GLI Site Manager'. We gratefully acknowledge Mr.Robin Rowland and Mrs.Libby Brayshaw for having so very well organised the training and for all their professional guidance and assistance in enabling our GOODWILL team to gain hands-on experience.

Profile of activities-October 2007-September 2008

- 1. Number of new articles provided for GLI English website:
- <u>List of new articles is given below:</u> News Stories / inspire stories / share areas of the website
- 1.Film makers Adopt Villages For Development Work :With The Support of WED TRUST
- 2.Microcredit programme for families with only girl children:WED TRUST
- 3. Cultural Campaign against Female Infanticide by youth-WED TRUST
- 4. ZARDOSHI (Needle craftwork): non formal employment training for young women organised by GOODWILL
- 5.Cross Sector Partnering Between Panda Software (Spain) and GOODWILL, Madurai, India
- 6. Capacity Building: 'Children have a right to peace' GOODWILL ,Madurai, India
- 7. Children's Rights Centre, GOODWILL Social Work Centre, Madurai, India
- 8.GOODWILL Social Work Centre Case Study, Madurai, India
- 9. Social Education for Rural Development (SERD)
- 10. Community Awakening Tsunami strikes Amithanallur Village Kris Dev
- 11. COODU (Community Organisation for Oppressed and Depressed Upliftment), Coimbatore
- 12. St. LaSalle Puthumanam Industrial School, Dindigul, Tamilnadu
- 13. Grace Peter Trust report of activities
- 14.Virtual Classroom/Task Park and SMART board Technology Capacity Building Training Sessions-Global Lesson Foundation, CANADA Goodwill {India}
- 15. A cheer up gesture: MS Chellamuthu trust, Madurai, India
- 16. SELVI Trust update, Madurai, India
- 17. Able Kids: An Inspiring Project of JK MAASS Foundation, Madurai, India
- 18. ARTRAN to launch E-journal, Madurai, India

2. GLI welcome letters/emails

The total number of new Networkers welcomed during October 2007- September 2008 was 90. Following emails received from Mr.Robin Rowland or from Mrs.Fan Li regarding registration of applications of new Networkers, GOODWILL carried out the task of visiting the profile sections of the applications of new registrants for editing or making corrections, if required. Prior to sending the GLI welcome letters, the new registrants have been contacted on the phone to verify the information provided in their applications for authentication.

3. Online facility for free to deserving GLI Networkers

GOODWILL has been offering professional support and assistance to a number of GLI Networkers in Madurai and neighbouring districts in registering them on the GLI's website. The services include a) collecting the relevant information and registering applications from the new registrants b)creating email addresses c) offering free services to a few of them to avail of internet opportunity to access their emails received from GLI(UK). This free service is provided to those who do not have either computers or access to internet facility.

4. Consultancy and referral services to GLI Networkers

Goodwill social work centre has been providing free consultancy and referral services to GLI networkers' organisations that are at the start-up or nascent stage, development or emerging stage to enable them to avail of services and opportunities in the local resources systems

5. Thare Machi Foundation, UK and Lady Doak College-A partnership initiative by GLI (UK) through GOODWILL (India)

Goodwill social work centre as part of its GLI's Tamilnadu Networking initiative has facilitated the creation of a working partnership link between Global Links Initiative, Thare Machi Foundation and Lady Doak College, a Christian women's college in Madurai (estd.1948). The partnership aims to use technology in educating the women at the grass roots level in regard to issues concerning health, child rearing, hygiene, environmental education etc. As a result, 10 lessons have been translated by the college into Tamil

language and TME will be producing DVD cassettes for distribution to local GLI Networkers for use in their social projects.

The project has come to fruition following their visits to the college and detailed discussions Mrs. Libby Brayshaw and Mr.Robin Rowland had with Dr.Nirmala Jeyaraj, Principal of Lady Doak College and the faculty members concerned.

6. Participation of Children from GLI Networkers' organisations/institutions in the Children's rights through artwork project

A good number of children from GLI Networkers' organisations/institutions have participated in the Preliminary Poster contest on the theme 'What water means in life' organised by GOODWILL on 8th March 2008 in Madurai,India under our project 'Children's rights through artwork project' being supported by Art Venture, Singapore in March 2008. As nearly as 370 schoolchildren (boys and girls) in the age group of 4-17 years from 47 schools participated in the event. GOODWILL sent over 200 amazing posters drawn by students from several schools in Madurai including some of the children from the GLI's Networkers' organisations/institutions for participation in the International Poster Contest sponsored by Nature's Voice Our Choice (NVOC), a non-profit organisation based in the United States of America.

7. Provision of medical assistance to children of GLI Networker's organisation

Goodwill social work centre mobilised financial resources from 'For Children Australia Inc', Australia to buy medicines for organising a medical check up for 65 children of the Jerusalem Nursery and Primary school, Madurai managed by Mr. Samuel Raj, one of our GLI Networkers in Madurai. This assistance has been provided as part of our 'Chances for Children Madurai, India-a project of For Children Australia Inc 2008' being taken up in Madurai, India.

VI.NGO Management & Capacity Building Programmes for GLI Networkers, NGO Administrators / Development Professionals jointly organised by GLI (UK) and Goodwill Social Work centre (India) in partnership with The Funding Network, United Kingdom

GLI's Tamilnadu Networking Initiative and Goodwill social work centre has been providing capacity/governance training in Tamilnadu for GLI Networkers,NGO Administrators and Development Professionals with the funds raised by Mr.Robin Rowland, Chairman and Mrs. Libby Brayshaw,Executive Director,GLI(UK) from The Funding Network, United Kingdom. We are very much beholden to them for all the fine initiatives taken to raise funds for organising a series of capacity training programmes for the GLI's Tamilnadu Networkers who hail from various parts within the State of Tamilnadu, India. The following map will throw light on the various districts of Tamilnadu wherein our GLI Networkers are based.



Under the capacity building series 2008-2009 the following themes are selected. These themes are considered as major thrust areas in NGO governance and management since it is being greatly realised that GLI Networkers in this region ought to develop knowledge and skill competencies in relevant areas. The programmes are being organised in response to the needs of GLI Networkers and NGO administrators whose organisations are either—at the start-up or nascent stage, development or emerging stage.

I. Building NGO capacity: NGO governance and management

Course Syllabus:

- 1. Introduction to "Laws Affecting NGOs": The role and purpose of the nongovernmental sector- The relation of laws affecting NGOs to other laws
- 2. Legal existence of NGOs; registration and operations: Benefits of legal entity status- Registration requirements- Various other aspects of the life of an NGO
- 3. Structure and governance of NGOs: Internal corporate governance: Duties of governing bodies and management- Conflicts of interest- Self-dealing
 - 4.NGO accountability reporting and supervision
- 5. NGOs and public policy: Political activities- Other NGO-government relations-Foreign NGOs and foreign funding
- 6. Financing NGOs: Fund raising- Economic activities Nondistribution constraint
- 7. Taxation of NGOs and their donors: Tax exemptions- Donor benefits-Corporate social responsibility
- II. Basic course on the 'Fundamentals of project management': principles, methods, practices and skills required for successful project management
- III. Project monitoring and evaluation
- IV. Fundraising
- V. Process Documentation, reporting and Communication
- VI. Basic computer applications to NGO management
- VII.Qualitative Research and its use in project management
- VIII.Organisational Development: A programme for social entrepreneurs {GLI Networkers and NGO Administrators}
- IX. Application of social surveys to project management
- X. Managing human resources in Non-Governmental sector

During the period March 2008- September 2008, the following programmes have been organised for GLI Networkers, NGO Administrators and Development professionals.

I. A Two day capacity building programme in Smart Board

Technology and virtual classroom for GLI Networkers, NGO professionals and School teachers, Madurai, India

- II.One day programme on Management of Field operations in Development work
- III. 'Financial management for NGOs' for GLI Networkers
- IV. 'Fundamentals of project management': principles, methods, practices and skills required for successful project management
- V. Organisational Development: A programme for social entrepreneurs {GLI Networkers and NGO Administrators}

The following tables highlight the various NGO management and capacity building programmes organised during the period 2007-2008

Table 1.Capacity building programmes for NGOs and Children sponsored by a GLI Trustee, UK

Ø Z- 0	Date & Time	Name of the Programme	Resource Person	No. of Participants	No. of GLI Net worker s	Others	Total
1	11.8.2007 10.00am to 3.00pm	NGO Management Training for GLI Networkers & NGO Administrators	Mr. Valli Nayagam Advocate Madurai High Court Bench	20 - N GO's 21 - Participants	10	11	21
2	12.8.2007 to 18.8.2007 10.00am to 4.00pm	Right to Peace for Children (6 Schools) *	Goodwill Team Members	284 Students	-	284	284
3	25.8.2007 10.00am to 3.00pm	NGO Management Training for GLI Networkers & NGO Administrators	Mr. Valli Nayagam Advocate Madurai High Court Bench	13 - NGO's 13 - Participants	12	1	13

Total number of participants = 318

^{*}As part of the capacity building of peace for children on the theme 'Children have right to peace' peace education and peace mural art campaigns for children were organised in six schools.284 children participated in the above events.

Table 2 Sponsored by the Funding Network UK through GLI (UK)

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S N o	Date & Time	Name of the Programme	Resource Person	No. of Participants	No. of GLI Networ kers	Others	Total
1	12.03.2008 10.00am to 4.00pm	Smart Board Technology and Virtual Class room Training	Ms. Laura A githa Egli Educationalist Ontario, Canada	15 - NGO's 15 -Participants	15	,	15
2	13.03.2008 10.00am to 4.00pm	Smart Board Technology and Virtual Class room Training	Ms. Laura Agitha Egli Educationalist Ontario, Canada	19 - NGO's 19 -Participants	17	2	19
	28.06.2008 10.00am to 4.00pm	Management of field operations in Development Work	Mr. S. Alexander M.A(sw) DRS Development Consultant NGO Sector Madurai, India.	NGO Administrators & Development Professionals Madurai, Sivagangai, Dindigul & Virudhunagar Dt. 11 NGO's 15 — Participants	14	_	15
	27.08.2008 10.00am to 4.00pm	Financial Management for NGOs	Mr. C. Jeya Scelan B. Com., FCA Chartered Accountain Jeya Seelan & Associates Madurai, India.	NGO Administrators & Development Professionals Madurai, Dindigul, Virudhunagar, Pudukkottai & Kovilpatti 17-NGO's 18 - Participants	16	2	18
	20.09.2008 10.00am to 4.00pm	Management of field operations in Development Work	Mr. S. Alexander M.A(sw) DRS Development Consultant NGO Sector Madurai, India.	NGO Administrators & Development Professionals	16	2	18
	27.09.2008 10.00am to 4.00pm	Organisational Development: A Programme for GLI Networkers	Mr. D. J. C. Barnes M.B.A., B.L., HRD Trainer & Consultant Madurai, India.	NGO Administrators & Development Professionals	14	-	14



Here are a few links you can follow to view photographs taken during the capacity building training programmes conducted by GOODWILL in Madurai, India. In point of fact, the response from our GLI Networkers in Tamilnadu has been overwhelming and

encouraging as many of them have greatly realised the need to develop their knowledge and skill competencies in NGO governance and management.

http://picasaweb.google.com/chrisdangswc/CapacityBuildingSeries20082009 ForGLINetworkesTamilnaduIndia#

http://picasaweb.google.com/chrisdangswc/NGOMangement Capacity Builling Programme ForGLISTamilnaduNetworkersIndia27thAugust2008#

http://picasaweb.google.com/chrisdangswc/NGOMangement Capacity Buidling ProgrammeForGLISTamilnaduNetworkersIndia20thSeptember2008?authkey =wF02w3C4i9U#

http://picasaweb.google.com/chrisdangswc/NGOMangementCapacity BuidlingProgrammeForGLISTamilnaduNetworkers27thSeptember2008





We are confident that the Goodwill social work centre will continue to perform

the role of GLI representative and ambassador in serving the needs of GLI Networkers and local NGOs in Tamilnadu, India and

to work for strengthening and sustaining GLI's networking Initiative in Tamilnadu, India. We look forward to the greater opportunity of continuing to work in partnership with Global Links Initiative, United Kingdom.





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